

Rocky Mountain Wine & Food Festival Returns to Edmonton November 7 & 8, 2025

Edmonton's premier food & drink event to feature 270+ Canadian-made beverages and 170+ new-to-market options

Edmonton, AB – October 7, 2025 — The Rocky Mountain Wine & Food Festival (RMWFF), presented by Sobeys Liquor and Safeway Liquor, will return to the Edmonton Convention Centre on November 7 & 8, 2025. This year, festival-goers can explore 20+ restaurants, more than 270 Canadian-made beverages, 200+ wines from around the world, and 170+ new-to-market sips — alongside special guest appearances, interactive seminars, and after-parties that keep the fun going.

“Every year, Edmonton turns up hungry and curious, and 2025 is no exception,” says **Fiona Standing, Managing Director**. “From an impressive number of Canadian products and bold new-to-market beverages to international wine features and beloved local restaurants, this year’s Festival has something for everyone - whether you’re sober-curious, a whisky lover, or a first-time visitor looking for a great night out.”

What’s New in Edmonton for 2025:

- **Fresh Eats:** Sample bites from **20+ Edmonton restaurants** including Great Bar, El Furniture Warehouse, Flavour Agency Catering Co, Gentea Bubble Tea Café, L’OCA Quality Markets, Marlo Tacos, Meuwly’s Charcuterie Cart, Mr. Mike’s Steakhouse Casual, Spice Bros, Twice Cream, and more.
- **Sober Curious?** The Festival’s **largest-ever lineup of non-alcoholic beverages** includes mocktails, sodas, bubble teas, and beers - with a spotlight on **Chilly Ones**, a new-to-market social beer co-founded by NHL veteran Tyson Barrie and brewed by Canada’s most decorated brewmaster, Gary Lohin.
- **Canadian-Made Excellence:** Taste over **270 Canadian beverages**, including award-winning whiskies from Bridgeland Distillery, Caesars from Matt & Steve’s, and the ready-to-drink cocktails and mocktails from Clink Beverage Co.
- **International Guest:** Meet **Nadia Adria** of Quevedo, a fifth-generation Portuguese family winery renowned for its exceptional Port that states, “Our core stands with family and friends. No showing off, nothing to prove. Just good moments to truly appreciate life together. This is what we call “Friendology”

- **Wine Lovers Rejoice:** Explore 200+ wines, with Regional Wine Features spotlighting **Wines of Argentina** and the **Alsace Wine Region**.
- **Tasting Seminars:** Fan favourite **Riedel's Art of the Glass** returns, with exciting new sessions to be announced.
- **Exclusive First Pours:** Be among the first in Canada to try **Crossfire Hurricane Caribbean Rum**, curated by The Rolling Stones, alongside 170+ other new-to-market beverages.
- **The Party Continues:** Keep the vibes alive at Greta Bar's onsite DJ lounge and the Official After Party at Greta Bar Edmonton.
- **Community Support:** Don't forget to bring non-perishable food items for the Edmonton Food Bank and check your coat at the STARS-operated coat check - proceeds support their life-saving work.
- **Mini Taproom Experience:** Step into the **Eighty-Eight Brewing Company Lounge** for lawn games, neon vibes, and Calgary '88 nostalgia.
- **Shop Your Favourites:** Head home with your festival finds at the onsite Sobeys and Safeway Liquor store.

Canadian Industry Perspectives

RMWFF Edmonton also highlights the stories of Canadian producers who are finding new opportunities amid recent restrictions on U.S. imports:

- **Steve McVicker, Co-Founder/Chief Brand Officer, Matt & Steve's:** "The Caesar is Canada's national cocktail and should be made by Canadians and Matt & Steve's is the only national Caesar brand that is 100% Canadian made and owned! Once Canadians try [our products], they love it and they are staying."
- **Jacques Tremblay, Co-Founder, Bridgeland Distillery:** "The recent restrictions on US product on the liquor stores shelves have created a space opportunity and most liquor stores managers have been seeking good local products to feature in place. We grow the best grain in the world out here and our whiskies are a reflection of this. I want people to know that Canadian craft whisky producers work hard to feature this quality ingredient and the conditions where it was distilled and aged."

Tickets & Event Info

Tickets, passes, and full seminar schedules are available now at rockymountainwine.com. Choose from General Admission, General Admission Plus+, or VIP Experience passes.

RMWFF proudly partners with the **Edmonton Food Bank** and **STARS** to give back to the community.

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ABOUT ROCKY MOUNTAIN WINE & FOOD FESTIVAL

Since 1998, the Rocky Mountain Wine & Food Festival has brought together great people with great food and drink in Calgary and Edmonton. Each year, more than 25,000 guests discover premium wines, craft beers, spirits, and unforgettable bites from top local restaurants. Produced by **Dunollie Castle Productions Inc.**, RMWFF offers an unmatched tasting and learning experience, all in support of the community.

MEDIA ASSETS:

https://drive.google.com/drive/folders/1A5OProxBrMaR8qqZBQLJInxUZvMU4S_G?usp=drive_link

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