

## Rocky Mountain Wine & Food Festival returns November 8 & 9, 2024, at the Edmonton Convention Centre

The Rocky Mountain Wine & Food Festival (RMWFF), presented by Sobeys Liquor and Safeway Liquor, is gearing up to welcome Edmontonians to a one-of-a-kind food and beverage experience, November 8 and 9 at the Edmonton Convention Centre. This year's event will feature more than 175 booths — filled with unique sampling opportunities from local restaurants, wineries, breweries, cideries, and distilleries. RMWFF promises an extraordinary fusion of flavours, culture, and community spirit, offering something for everyone — from connoisseurs to the sober curious. Tickets, Rocky Passes, and VIP Experiences are available at [rockymountainwine.com](https://rockymountainwine.com), with sampling coupons available for purchase upon arrival.

**New & Exciting Products:** More than 190 new-to-market offerings will be making their Canadian debut at the festival, where the event will also feature 290+ Canadian-made products, including 220+ wines, 130+ beers, 170+ spirits, and a special tequila section with over 40 varieties. With 30 different countries represented and 175+ booths to visit, there's something for everyone!

**Non-Alcoholic Selections:** For those exploring the "sober curious" lifestyle, RMWFF has a variety of non-alcoholic and low-alcohol options. A standout this year is the Corona Sunbrew Fiesta Experience, featuring an innovative beer enhanced with vitamin D and zero alcohol — a refreshing option that delivers the crisp taste expected from Corona. RMWFF will feature an extensive range of other non-alcoholic beverages to explore as well, from beer to wine and even bubbles!

**VIP Experience:** After the success of its debut in 2023, the VIP Experience returns with even more exclusive perks. VIP pass holders will have the chance to sample the Glenfarclas 30-Year Single Malt Scotch Whisky, a superb whisky retailing at approximately \$1000, as part of their exclusive tasting experience. RMWFF will also offer high-end selections like Quevedo Celebration White Port 1970 and El Tequileno Reposado Rare (retails for ~\$299 and ~\$270 respectively).

**Food & Local Highlights:** RMWFF will showcase over 20 food exhibitors from some of Edmonton's most exciting restaurants and eateries. New festival partners like Flipside BBQ, Monsoon Bistro & Bar, El Cortez Cantina, Hanjan, Sam's, Kryptonite, Krammed Kookies and Fat Franks, will treat attendees to a variety of delicious samples.

Attendees can also look forward to unique collaborative tasting experiences, like Indian wine and food pairings from Black Stallion Spirits and Monsoon Bistro & Bar. The popular Riedel

# ROCKY MOUNTAIN

## WINE & FOOD FESTIVAL

MEDIA INFO & CONTACT  
For all requests and inquiries, please contact:  
Justine Hesch, justine@shareworthy.ca,  
403.710.1804

Tasting Space will also return, offering an in-depth Woodford Reserve Bourbon tasting, a Saké tasting, in addition to their beloved wine-tasting experiences.

**Community Support:** In the spirit of giving back, RMWFF proudly supports STARS, Edmonton Food Bank, and Safe Haven Foundation through a variety of donations. Attendees are encouraged to bring monetary donations or non-perishable food items to contribute to the Edmonton Food Bank; \$5 from every VIP ticket sold will be donated to Safe Haven Foundation, in addition to the donation of all unused sample coupons; and the proceeds of all bottles and cans recycled from the festival will be donated to local community groups.

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### **ABOUT DUNOLLIE CASTLE PRODUCTIONS INC AND ROCKY MOUNTAIN WINE & FOOD FESTIVAL**

Since 1998, the Rocky Mountain Wine & Food Festival in Edmonton and Calgary has brought together great people with great food and wine. Each year, it welcomes more than 25,000 attendees to discover a variety of fine wines, premium spirits, and craft beers alongside delicious bites from local chefs. Guests can explore and educate themselves — they'll find offerings not found anywhere else, and never before in one room. For makers, it's a unique chance to meet consumers face-to-face, share a glass, and build relationships. For all, it's a feast for the senses and a chance to connect over a mutual love of great food and drink. Rocky Mountain Wine & Food Festival is produced by Dunollie Castle Productions Inc. in Calgary and Edmonton and also produces Winefest in Calgary and Edmonton. Rocky Mountain Wine & Food Festival Calgary takes place October 18 and 19, 2024, and Rocky Mountain Wine & Food Festival Edmonton takes place November 8 and 9, 2024. For tickets and additional information, visit [rockymountainwine.com](http://rockymountainwine.com).