

Rocky Mountain Wine & Food Festival returns October 18 & 19, 2024, at the BMO Centre

The Rocky Mountain Wine & Food Festival (RMWFF), presented by Sobeys Liquor and Safeway Liquor, is gearing up to welcome Calgarians to a one-of-a-kind food and beverage experience, October 18 & 19 at the BMO Centre. This year's event will feature more than 200 booths — filled with unique sampling opportunities from local restaurants, wineries, breweries, cideries, and distilleries. RMWFF promises an extraordinary fusion of flavours, culture, and community spirit, offering something for everyone — from connoisseurs to the sober curious. Tickets, Rocky Passes, and VIP Experiences are available at rockymountainwine.com, with sampling coupons available for purchase upon arrival.

New & Exciting Products: More than 200 new-to-market offerings will be making their Canadian debut at the festival, where the event will also feature 320+ Canadian-made products, including 200+ wines, 150+ beers, 180+ spirits, and a special tequila section with over 40 varieties. With 200 booths to visit, there's something for everyone!

RMWFF is excited to showcase products from 26 different countries, and is especially honoured to welcome Seegut Lentsch Winery, a fourth-generation Austrian winery. Attendees will enjoy their award-winning vegan wines and hear directly from winemaker Markus Lentsch, who will share his family's rich 60-year winemaking legacy.

Non-Alcoholic Selections: For those exploring the "sober curious" lifestyle, RMWFF has a variety of non-alcoholic and low-alcohol options. A standout this year is the Corona Sunbrew Fiesta Experience, featuring an innovative beer enhanced with vitamin D and zero alcohol — a refreshing option that delivers the crisp taste expected from Corona. RMWFF will feature an extensive range of other non-alcoholic beverages to explore as well, from wine to delicious mocktails.

VIP Experience: After the success of its debut in 2023, the VIP Experience returns with even more exclusive perks. VIP pass holders will have the chance to sample the Glenfarclas 30-Year Single Malt Scotch Whisky, a superb whisky retailing at approximately \$1000, as part of their exclusive tasting experience. RMWFF will also offer high-end selections like Quevedo Celebration White Port 1970 and El Tequileno Reposado Rare (retails for ~\$299 and ~\$270 respectively).

Food & Local Highlights: RMWFF will showcase over 30 food exhibitors from some of Calgary's most exciting restaurants and eateries. New partners, including the Biggies Glizzies, Calgary Zoo, Tipzy Cow Creamery, The Ribeye Butcher, Southland Yard Bar & Table, Penny

ROCKY MOUNTAIN

WINE & FOOD FESTIVAL

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Black, Ma Pies, and Fuwa Fuwa, will treat attendees to a variety of delicious samples. In addition, RMWFF is dedicated to supporting local businesses such as Ol' Beautiful Brewing Co., Rocky View Brewing Company, and Hard Knox Brewery.

Attendees can also look forward to unique collaborative tasting experiences, like a French pairing from Ollia Macarons & Tea and Renson Wine Merchants. The popular Riedel Tasting Space will also return, offering an in-depth wine-tasting experience.

Community Support: In the spirit of giving back, RMWFF proudly supports STARS, Calgary Food Bank, and Safe Haven Foundation through a variety of donations. Attendees are encouraged to bring monetary donations or non-perishable food items to contribute to the Calgary Food Bank; \$5 from every VIP ticket sold will be donated to Safe Haven Foundation, in addition to the donation of all unused sample coupons; and the proceeds of all bottles and cans recycled from the festival will be donated to local community groups.

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ABOUT DUNOLLIE CASTLE PRODUCTIONS INC AND ROCKY MOUNTAIN WINE & FOOD FESTIVAL

Since 1998, the Rocky Mountain Wine & Food Festival in Edmonton and Calgary has brought together great people with great food and wine. Each year, it welcomes more than 25,000 attendees to discover a variety of fine wines, premium spirits, and craft beers alongside delicious bites from local chefs. Guests can explore and educate themselves — they'll find offerings not found anywhere else, and never before in one room. For makers, it's a unique chance to meet consumers face-to-face, share a glass, and build relationships. For all, it's a feast for the senses and a chance to connect over a mutual love of great food and drink. Rocky Mountain Wine & Food Festival is produced by Dunollie Castle Productions Inc. in Calgary and Edmonton and also produces Winefest in Calgary and Edmonton. Rocky Mountain Wine & Food Festival Calgary takes place October 18 and 19, 2024, and Rocky Mountain Wine & Food Festival Edmonton takes place November 8 and 9, 2024. For tickets and additional information, visit rockymountainwine.com.