



ROCKY MOUNTAIN wine & food festival

For Immediate Release

Enjoy flavours from around the world at the Rocky Mountain Wine & Food Festival

Over 795 adult beverages and Calgary's tastiest restaurants, all in one place!

CALGARY, AB (October 13, 2016) Alberta's most anticipated fall event – the Rocky Mountain Wine & Food Festival – is back in Calgary on October 14 & 15, offering the opportunity to explore hundreds of local and international wines, craft beers, spirits, scotches and gourmet food samples inspired by regions from around the world – no passport required!

Stampede Park BMO Centre is hosting the 2016 Grand Tasting Hall – sponsored by Sobeys Liquor and Safeway Wine & Spirits. Guests will take a trip 'around the globe' with an impressive winery lineup: 397 wines from 20 countries including popular varietals from Spain, France, Germany, USA, Australia, Argentina, Chile and Canada, and rare vino from countries such as Brazil, China, Israel, Mexico, Korea and Georgia.

For those looking to taste some local and import beers, more than 53 brands will feature their best brews. Spirit fanatics can indulge in a wide variety of sips such as bourbon, gin, rum, scotch, tequila, vodka, whisky and much more.

This year's diverse Festival menu showcases a wide variety of delectable bites from local restaurants and caterers, such as Butternut Squash Ravioli, Korean Braised Beef, Pork Belly Popsicles, Spanish Paella, Crab Cakes and Truffle Ricotta Crostini. Foodies can also fill their plates with sweet samples of assorted macarons, gourmet chocolates, Key Lime Tarts and Strawberry & Chocolate Mason Jar Cheesecake, to name just a few of the desserts available.

"This year, consumers will enjoy the world's most exclusive flavours in one of the best Grand Tasting Halls on record," said Cathy Cook, Festival Director. "We have 47 restaurants presenting a mouth-watering array of food samples, along with over 795 adult beverages to pair with these delicious bites."

The Great Big Taste Awards are back with brand new categories to help attendees find the top sips and samples at this year's Festival, in various price ranges. Guests are invited to track their top findings using the Festival Guide and complete a post-event survey to vote for their favourites.

Great talent will be set to impress in the Grand Tasting Hall: renowned chefs, master blenders, winemakers, brewmasters and key principals will be onsite to educate and inspire.

Something for everyone!

The Rocky Mountain Wine & Food Festival will satisfy everyone's palate with various tasty local restaurants and hundreds of wines, beer and spirits ranging from value-based to extravagant. Those looking to indulge in the finest beverages are invited to taste the [Taylor Fladgate 1863 Single Harvest Port](#), worth nearly \$4,000 per bottle and to sample the \$7,000 bottle of [Ledaig 42 Year Old Single Malt Scotch](#). Vino aficionados will also have the opportunity

to taste the [Aegusa 1941 Marsala Superiore Riserva](#), an exclusive fortified wine with only 400 bottles available in the world.

To wrap up this unparalleled tour of tastes, attendees can stop by the Sobeys Liquor and Safeway Wine & Spirits onsite store to pick up their favourite finds. Sunshine Village Ski & Snowboard Resort will be sponsoring a Grand Prize All-Inclusive Alpine Getaway, including two nights' accommodation for two at the Sunshine Mountain Lodge, VIP parking, dinner for two, full mid-mountain rental packages, and next day lift tickets on "Canada's Best Snow."

Supporting Albertans in need

Rocky Mountain Wine & Food Festival is proud to support various organizations and offer attendees opportunities to give back to the community while they enjoy the Festival. This year, attendees are encouraged to bring a non-perishable food item or monetary donation for the Calgary Food Bank.

In support of Fort McMurray's Wood Buffalo Food Bank, \$2 of every Front of the Line ticket purchased will be donated to this organization: \$1 from the Festival and \$1 from The Festival's generous sponsor, [Liquor Connect](#). In addition, through Early Bird and Front of the Line ticket purchases between May 25 - June 1, the Festival donated a portion of sales to the Canadian Red Cross in support of those affected by the devastating forest fires.

Once again the Festival will donate a portion of proceeds to both SAIT and NAIT's hospitality programs, providing important scholarships and opportunities to culinary students.

Tickets and More Information

Tickets for each tasting session are sold online or at the door (based on availability). Sampling coupons are available for purchase inside the Grand Tasting Hall for \$0.50 each for a minimum of 10 coupons (\$5), allowing consumers to customize what they try and how much they spend. To purchase tickets and learn more about the Festival, please visit www.rockymountainwine.com.

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